

2019 ANNUAL REPORT

2018

Summary	Number	Participants	Participations	% of Participants
Athletic Leagues	20	983	19,175	18.48%
Athletic Tournaments	4	924	2,180	17.37%
Recreation Programs	103	1,846	28,111	34.71%
Special Events	10	1,565	1,565	29.43%
Totals	137	5,318	51,031	100.00%

2019

Summary	Number	Participants	Participations	% of Participants
Athletic Leagues	20	1,103	21,730	10.55%
Athletic Tournaments	5	607	1,766	5.81%
Recreation Programs	131	2,011	26,559	19.24%
Special Events	14	6,732	6,732	64.40%
Totals	170	10,453	56,787	100.00%

9,800

Number of participants served

170

Number of programs

6,600

Community event attendance

\$2,800

Scholarships given out \$\$

14,369

Pool attendance

30

Acres maintained

Sources of Revenue

Interest

1.5%

Sponsorships/Donations

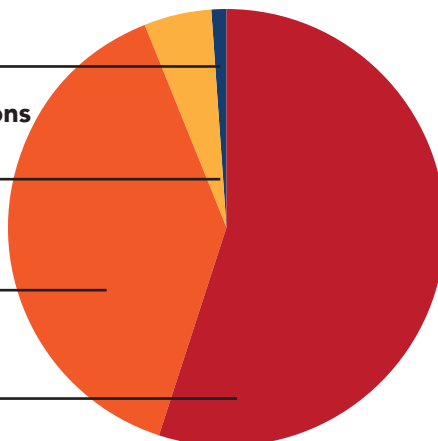
3%

Program Revenue

39.8%

Property Taxes

55.7%



Expenditures

Facility Maintenance

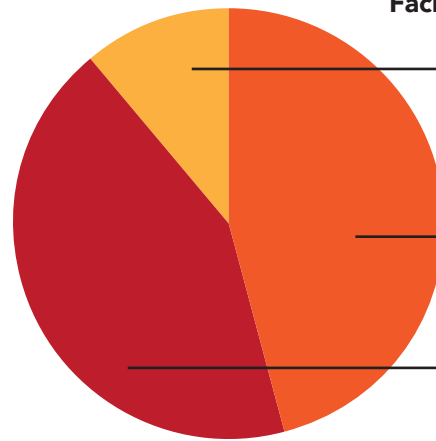
11.3%

General Admin

46%

Programs

42.7%



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PROGRAMS



Summer Day Camp
maxed out participation
in 2019.



Swim lesson
participation
up 5% over 2018.



Overall attendance for
senior programming is
up 20% over 2018.



SPECIAL EVENTS

2019 saw the inaugural **Smoke on the Bricks BBQ contest** draw 49 teams to Baldwin City. The Friday evening of this event featured a street party environment with live music and BBQ for purchase.

July 4th 2019 saw national recording artist SMITHFIELD perform at the Baldwin City Golf Course in front of 2,500 people. The event moved there from the sports complex to accommodate nearly 2,000 more people than 2018. Food trucks, kids zone and a beer garden were the newest additions to the event.

The inaugural **Maple Leaf Gravel Grind**, a gravel bike road race, drew 230 riders from 4 different states in late October. Proceeds from the race, totaling \$4,500, went to support Prairie Paws Animal Shelter in Ottawa.



SPORTS

Youth sports registrations were up 9.8% in 2019 over 2018.

Team sponsors for **youth baseball/softball** maxed out in 2019.

The **new banner program** at the sports complex in 2019 saw a 19% increase in participation over 2018.

New partnership with Dicks Sporting Goods resulted in new equipment, supplies and enhancements to our youth leagues in 2019.

